

Request for Deputation

Deputation requests must be received by 5pm on the day prior to the meeting at which the deputation wishes to appear.

Please note where there are multiple requests for a deputation on the same matter, the relevant parties may be requested to share the allocated eight minute timeslot.

If a deputation is approved this form will be published in the relevant Council or Committee agenda with any personal contact details redacted.

I hereby request to be heard at the Council meeting on Tuesday 17 March 2026

Name: Lisa Wills - Fossil Ad Ban

Address: Melbourne - ***please note that I would need to address council online if possible***

I will be speaking on my own behalf: Yes ☐ No ☒

OR

I will be speaking as the spokesperson of: Comms Declare (Fossil Ad Ban campaign)
Group Website and/or Facebook address: *fossiladban.org*

Estimated number of group members: 1

Does the group have a Council appointed Liaison: No

Person authorising your representation of group: Belinda Noble, CEO, Comms Declare

Phone and Email of person authorising your representation: [REDACTED]

Questions

I am willing to answer questions from Elected Members after my deputation: Yes ☒ No ☐

If yes, please ensure you keep your responses succinct and relevant to your deputation.

The topic or issue I wish to speak about is: (please give sufficient details of the matter to enable consideration of your request for a deputation)

I wish to address Council regarding the presence and potential restriction of fossil fuel advertising and sponsorship on council-owned or controlled assets, including outdoor advertising infrastructure, events, and community facilities.

Fossil fuel companies increasingly use advertising and sponsorship arrangements with public institutions to promote their brands and shape public perceptions, often in ways that obscure their role in driving climate change. Many communities are now questioning whether it is appropriate for publicly owned spaces and platforms to host this form of promotion.

Through the Fossil Ad Ban campaign, Comms Declare works with communications professionals, researchers and community members to support governments and public institutions in considering policies that limit fossil fuel advertising and sponsorship in publicly controlled environments.

My deputation will briefly outline emerging policy approaches, the relevance to local government decision-making, and examples of other jurisdictions beginning to examine similar measures.

The relevance to Council in relation to the subject matter is:

This deputation is relevant because Council will consider a motion to review whether restrictions or guidelines regarding fossil fuel promotion in council-controlled spaces are appropriate.

What expectations do you have of Council as a result of this deputation?

My expectation is that councillors may have questions about this issue, particularly as a fossil fuel advertising motion is currently being considered.

Through the Fossil Ad Ban campaign, Comms Declare is well placed to provide information about how similar motions and policies have been approached in other jurisdictions in Australia and internationally.

I hope this deputation can assist councillors by answering questions, sharing examples of policy approaches used elsewhere, and supporting informed consideration of the issue.

What benefit will be delivered to the general community as a result of this deputation?

This deputation will help ensure councillors and the community have access to clear information about fossil fuel advertising and how other jurisdictions are responding to this issue.

By sharing examples of policies considered or adopted elsewhere, the deputation can assist Council in making informed decisions about the use of public space and advertising platforms under its control.

More broadly, it supports transparent discussion about how council-owned assets are used, and whether commercial messaging in public spaces aligns with community expectations and Council's environmental and sustainability commitments.