



12 July 2012

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Dear Mark

Re: Southern Sporting Complex

The State Government's 30 Year Plan for Greater Adelaide identifies Noarlunga as a site for regional activity, a transit- oriented development and a location for the development of a sports facility hub.

This vision is consistent with planning undertaken by the Office for Recreation and Sport (ORS) and from discussions we have had with you in the past two weeks I understand that the City of Onkaparinga (COO) has the same view for the location which adjoins government land currently leased to the South Adelaide Football Club (SAFC).

Plans are wonderful things but they don't achieve anything without funding and action, and here is where an opportunity has now arisen.

The South Adelaide Football Club has approached the State Government with a proposal to relinquish its long term lease over a portion of the Hickinbotham Oval land subject to the state government's contribution of adjoining ORS land fronting Goldsmith Drive (map attached) for mixed use development. The intention is to create seed funding for stage one of a sports facility hub.

It is envisaged that the value of the land, together with inputs from the Federal Government, COO and the AFL could generate circa \$10-12Million in total funding.

This level of funding is expected to deliver a substantial first stage including a new oval (possibly synthetic surface) between Hickinbotham Oval and Cardijn College, upgraded facilities for SAFC and community sport, including multi-sport change rooms, and other community sports facilities agreed between ORS and the Council. The concept map I have provided you with this letter is merely a starting point. Final sport composition and layout will be developed through partnership between ORS, COO (and for the football components SAFC/AFL/SANFL).

Benefits of the proposed project are numerous with some exciting outcomes for the southern suburbs communities including much need facilities, increased participation levels across a range of sports, and greater community support programs such as the successful mentoring and youth programs run by SAFC.

For this project to advance, a strong, soundly based Business Case that will support the funding applications proposed to deliver the master plan (probably on a staged basis), is required.

The Business Case would be used to garner support, including funding commitments for the project from the State Government Department of Treasury and Finance, the City of Onkaparinga and the Federal Government and would include but not be limited to:

- Innovative approaches to the use of underutilised land to create 'seed funding' for the project.
- Delivery of a further stage of the Southern Sporting Complex, the first new stage since 1995.
- Proposed development of the land consistent with the Noarlunga Regional Centre TOD DPA.
- The creation of 'Regional Standard' sporting facilities, in keeping with the ORS vision for the site.
- Need for additional sporting facilities as identified in reports/research undertaken by both the COO and ORS.
- Benefits to numerous different sporting activities/codes as well as the southern community more generally, as a result of the creation of 'shared' facilities.
- The social, health and wellbeing benefits to the broader community of increased participation in sport.

Funding to engage an appropriate consultant to prepare the Business Case is targeted at \$120k (including GST). This is based on similar work recently undertaken.

ORS has committed \$40,000 to this exercise subject to the same level of funding support from each of OOC and the AFL.

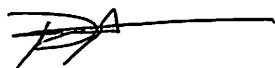
Put simply, without this joint funding the business case will not be developed and a real opportunity to make things happen on this site will be lost.

Your personal interest and support has been most encouraging in our discussions Mark and I ask now that you formally advise in writing of Council's commitment to provide \$40,000 matched funding for the business case.

SAFC is driving hard for a submission for Federal funding to be made in September 2012. The timelines are extremely tight given our need to negotiate State Treasury and Cabinet requirements/approval; hence your earliest possible response would be greatly appreciated.

Exciting times!

Yours sincerely

A handwritten signature in black ink, appearing to be 'Paul Anderson', written over a horizontal line.

Paul Anderson
Executive Director
Office for Recreation and Sport

CC: Ben Kavanagh – Chief Executive Officer, SAFC
Darren Chandler – General Manager, State League & Partnerships, SANFL

RELEASED