

15.1 2013 Santos Tour Down Under

This report seeks a decision relating to the offer received from Events SA (ESA) for Tour Down Under (TDU) 2013.

This is information seeking Council direction.

Director: Philomena Taylor, Director Community Relations
Report author: Nicole Kinneer, Manager Marketing, Arts & Engagement
Contact number: 8384 0504

1 Executive summary

1.1 Topic

This report seeks a decision relating to the offer received from Events SA (ESA) for Tour Down Under (TDU) 2013.

1.2 Context

At its meeting held on 7 February 2012 Council resolved that we express an interest in participating in the 2013 TDU to host a start and finish (ie full stage in our Council area) and to host a start or finish of the Bupa Challenge Tour.

We have now received an offer from ESA.

We are required to respond to ESA as a matter of priority so that they can finalise the routes prior to launching the race program in the coming months. This report is confidential at the request of ESA until the final program is publicly announced.

1.3 Suggested outcome

That Council consider the offer from ESA in regard to the TDU 2013 and determine its response.

2 Recommendation(s)

1. That

(a) **That under the provisions of Section 90(2) of the *Local Government Act 1999* an order be made that the public be excluded from attendance at the meeting in order to consider in confidence this item.**

(b) **That the Council is satisfied that it is necessary that the public be excluded to enable the Council to consider the report at the meeting on the following grounds:**

▪ ***Section 90(3)(j) information the disclosure of which -***

(i) ***would divulge information provided on a confidential basis by or to a Minister of the Crown, or another public authority or official (not being an employee of the council, or a person engaged by the Council); and***

(ii) would, on balance, be contrary to the public interest.

This item is presented as a confidential item at the request of Events SA until the final program is publicly announced.

(c) That accordingly, on this basis the principle that meetings of the Council should be conducted in a place open to the public has been outweighed by the need to keep the information or discussion confidential.

2. That Council:

- **decline the offer and not participate in the TDU in 2013**

or

- **accept the offer to host a complete stage (Stage 5) of the TDU in 2013, including a start and a finish (noting that staff will take into consideration the proposed timing of TDU in 2013 when planning TDU and Australia Day events).**

- 1. That the matter of the 2013 Santos Tour Down Under having been considered in confidence under Section 90(3)(j) of the *Local Government Act 1999* an order be made under the provisions of Section 91(7) and (9) of the *Local Government Act 1999* that the 2013 Santos Tour Down Under and the minutes and the report of the relating to discussion of the subject matter be kept confidential until 01 August 2012.**

Key factors

3 Discussion

Offer from ESA

ESA have offered us the opportunity to again host a complete stage (Stage 5) of the TDU (including both a start and a finish).

ESA propose that the race start in McLaren Vale and finish on top of Old Willunga Hill, Willunga. ESA have confirmed that the race will still take in the coastal frontage at Aldinga; as has been the case in previous years. Stage 5 would be held on Saturday 26 January 2013.

The fee for the 2012 event will be \$55,000.

We have not been offered a stage in the Bupa Challenge Tour.

Event timing

It is important to note that Stage 5 in 2013 is proposed to occur on Australia Day.

Should Council choose to accept the offer consideration will need to be given to the format and timing of our Australia Day celebrations. This includes the three breakfasts held across our city, the citizenship ceremony held in Noarlunga, the Australia Day awards presentation and the Australia Day Bush Fair/Fireworks event.

Staff have identified a number of challenges in delivering the events on the same day:

- Difficulty facilitating attendance of Mayor and CEO at a number of official functions.
- The same staff deliver both TDU and Australia Day Bush Fair.
- Both events attract thousands of attendees and require significant risk management to minimise risks to attendees.
- Human resourcing required to deliver concurrent events would make it difficult to manage our OHSW and enterprise agreement conditions.
- Set up for the Australia Day Bush Fair needs to begin at approximately 1pm while finish time for staff at TDU is generally not until 6pm.
- Quality of both events could potentially be compromised.

Considering these challenges, staff will explore a range of options for the delivery of the events (including the options below) and present recommendations to Council in a report, once the official race details have been released publically.

- Deliver Australia Day Breakfasts on 26 January.
- Deliver the remaining Australia Day events on the public holiday, Monday 28 January 2013 (Citizenship ceremony, Australia Day awards presentation and the Australia Day Bush Fair).
- Hold a special citizenship ceremony in the function room of the South Adelaide Football Club (SAFC), just prior to the commencement of the Australia Day Bush Fair.
- Present the Australia Day awards on the main stage (on the SAFC oval) as part of the Australia Day Bush Fair (as delivered in 2012).
- This would facilitate the opportunity for our Mayor and CEO to be involved in all events if desired.

