

3.1 Santos Tour Down Under 2011

This report seeks decisions relating to the offer received from Events SA for Tour Down Under (TDU) 2011.

This is information seeking Council direction.

General Manager: Beth Davidson-Park, General Manager Corporate & Community
Report Author: Nicole Kinnear, Manager Marketing & Communications
(nickin@onkaparinga.sa.gov.au)
Contact Number: 8384 0504

1 Executive summary

1.1 Topic

This report seeks decisions relating to the offer received from Events SA for Tour Down Under (TDU) 2011.

1.2 Context

At its meeting held on 2 February 2010 Council resolved that we express an interest in participating in the Santos Tour Down Under 2011 to host a start and finish (ie full stage in our Council area) and to host a Challenge Tour start or finish.

We have received an offer from Events SA.

We are required to respond to Events SA as a matter of priority so that they can finalise the routes prior to launching the race program in July 2010. This report is confidential at the request of Events SA until the final program is publicly announced.

1.3 Suggested outcome

That Council consider the offer from Events SA in regard to the Tour Down Under 2011 and determine its response.

2 Recommendation(s)

1. That

- (a) under the provisions of Section 90(2) of the Local Government Act 1999 an order be made that the public be excluded from attendance at the meeting in order to consider in confidence this item.**
- (b) That the Council is satisfied that it is necessary that the public be excluded to enable the Council to consider the report at the meeting on the following grounds:**

- Section 90(3)(j)(i)(ii) information the disclosure of which -**

- (i) would divulge information provided on a confidential basis by or to a Minister of the Crown, or another public authority or official (not being an employee of the Council, or a person engaged by the Council); and
 - (ii) would, on balance, be contrary to the public interest.
 - (c) That accordingly, on this basis the principle that meetings of the Council should be conducted in a place open to the public has been outweighed by the need to keep the information or discussion confidential.
2. That Council:
- accept the offer to host a start and a finish for Stage 5 of the Tour Down Under 2011.
- OR
- decline the offer and not participate in the Tour Down Under in 2011
3. That an order be made under the provisions of Section 91(7) and (9) of the Local Government Act 1999 that this document (or part of such document) including the minutes of the Council/Committee relating to discussion of the subject matter of that document, having been dealt with on a confidential basis under Section 90 of the Act, should be kept confidential on the grounds of information contained in Section 90(3)(j)(i)(ii), until the official launch of the Tour Down Under 2010 program.

Key Factors

3 Discussion

Offer from Events SA

Events SA have offered us the opportunity to again host Stage 5 of the Tour Down Under, including both a start and a finish. The offer we have received from Events SA is for a complete stage that starts in McLaren Vale and finishes in Willunga. The sprints, which have been traditionally been held along the coastline at Snapper Point, will continue to be held in Snapper Point, Aldinga. The fee for the 2011 event will be \$55,000.

We have not been offered a stage in the Mutual Community Challenge Tour.

Events SA have informed us that they considered a number of factors when determining the route for stage 5 in 2011. These factors included:

- their primary desire to ensure that the volume of supporters the race now attracts is sufficiently catered for with infrastructure and facilities, they believe this is paramount at a 'start' location
- the fact that McLaren Vale has always been promoted as a key part of stage 5, and by starting the race there they would hope to increase the number of visitors to McLaren Vale

- their acknowledgement that Snapper Point is a well loved and supported component of stage 5, keeping the sprints in Snapper Point is a reflection of this sentiment.