

Public Art Opportunity

Artist Brief

Stage 2 – Old Reynella Beautification

Stobie Poles on Old South Road, Old Reynella

Facilitator/Artist for Community Art Project

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1 Site for Commissioning

1.1 Location

The site for commissioning this work is on Old South Road, Old Reynella. The proposed section of Old South Road runs from Grant Road through to Oval Road. There are approximately 15 Stobie poles which could potentially be included in this project.

1.2 Background of the project

This project is part of a Projects and Capital Works grant to beautify Old South Road, Old Reynella. The impetus of this project focusses on engaging with volunteer community members and artists who are interested in being part of an effort to further enliven the Old South Road corridor. This project will reflect community sentiment to have the main street of Old Reynella beautified for visitors and locals alike.

Consultation was undertaken via City of Onkaparinga (CoO) Your Say in 2021 and officers attended the Vine Street Markets to ask what themes or elements were of greatest interest to the community. This was undertaken as part of the engagement process for the murals installed in Old Reynella. (Noarlunga Model Railroaders Inc, the Bus Interchange, Reynella Neighbourhood Centre).

1.3 About the project

This project requires the successful artist/facilitator to undertake the project management of a Stobie pole painting project on Old South Road. This will require engaging with local community volunteers who have shown interest in participating in painting the Stobie poles off site on cement sheeting in a series of workshops. At this stage we think there could be up to 15 Stobie poles in the project but discussion with the successful applicant would further define the parameters of the project depending on capacity and the level of community engagement.

These workshops (possibly 12 in total) would be 2-hour workshops (with 30 minutes either side for prep and clean up) on a series of Friday late afternoons/early evenings, held at the Old Reynella Neighbourhood Centre. The Men's Hobby Group who meets at the Old Reynella Neighbourhood Centre, have agreed to measure and cut the fibre cement sheeting for the project. They are also able to undercoat the sheets in preparation for the workshops should this be required. The council will undertake the anti-graffiti coating and installation of the completed works.

The initial workshop would be to determine and finalise the designs which will need to be approved by the businesses, SA Power Networks and the CoO before progressing to the next phase of fabrication.

The workshops will include:

- assisting in creating designs, reflecting the community engagement undertaken at the Vine Street Markets (see appendix 2)
- directing and supporting the development of design by participants
- assisting the participants with their colour palette
- guiding participants in the use of external paint application
- possibly touching up completed works

- 8 sessions at the Reynella Neighbourhood Centre
- 2-4 sessions at Neporendi Aboriginal Community Centre with participants from the Centre's programs

Preparations for workshops include:

- the preparation and clean up of the materials used during the workshops
- paint mixing (if needed) and supplying manageable containers for the participants
- choosing background colours for the fibre cement sheet 'canvas'
- capacity to undertake and adhere to appropriate work health and safety for the program.

The project will require the artist/project manager to work with individuals who have volunteered for the project who are likely to be diverse in age, skill level and background and whose interests regarding content are wide ranging.

There will be a call out to budding artists and practising artists from the area to participate in the workshops.

1.4 Commissioning organisation

The CoO is renowned for its unique scenery, nature experiences, gastronomic delights, award winning wines and a wide range of community and cultural events and festivals which council both delivers or supports.

The city is home to over 176,628 people from a range of social and cultural backgrounds across an area of 518 square kilometres. Most of the population live in established suburbs and residential estates, while others inhabit small coastal communities, farms and country towns. Many of our rural townships have important historical significance for the region and feature heritage listed buildings.

We are committed to building strong vibrant communities through the provision of high quality arts and cultural opportunities and projects.

The project requires the artist to work in conjunction with the CoO and key external stakeholders.

The CoO will care for and maintain the completed works. The CoO will also

- Seek approval from SA Power Networks and City of Onkaparinga for the proposed sites and designs
- Provide Anti graffiti coating for the finished works
- Install the works once all off site processes have been completed.

2 The project

2.1 Broad concepts

We seek to commission an artist as a project manager who can:

- Assist individuals to create work of high artistic quality
- Inspire the participants to engage with the history and nature of the area.

2.2 Essential component of the project

- Experience in teaching or facilitating projects with community participants
- Experience in assisting the design process for participants
- Assist the participants to create works which reflect the town's heritage and culture, its flora and fauna.

2.3 Ambience of the Project

Artworks are to:

- reflect the themes and concepts identified in Appendix 2
- engage a broad and highly diverse audience
- possess the capacity to attract varied attention through reflection, evocation and/or wonder and be visually appropriate and relevant for the site and its users.

2.4 Materials

The work(s) should:

- be made of durable, robust, high-quality, low maintenance materials
- be easily cleaned to remove dirt and general grime
- treated with anti-graffiti coating (this will be undertaken by the council)
- meet all relevant safety standards, CoO Work Health and Safety clauses.

2.5 Limitations and restrictions

This work relies on connecting with community members, who are volunteer participants, to create artworks and support them throughout the process. The successful artist will have demonstrated skills and experience in being able to:

- negotiate with a broad range of participants
- support all the phases from design through to completion
- run workshops successfully in the community.

The final designs will be approved by the project team and any other stakeholders deemed relevant before the works are accepted as the final designs.

2.6 Practical considerations

The successful artist will work with the Public Art Project Officer (PAPO), the Community Development Officer for the Reynella Neighbourhood Centre (RNC) and the Community Connections Officer, to do a call out to community to join the project.

Participant numbers will be negotiated with the successful artist to ensure that the project is viable and provides adequate support to fulfill the project brief. The project will be a lasting addition to the public art assets of the city, with a lifespan designated by the artist and the project team. It is envisaged that this work will occur over a three-month timespan with completion before the end of June 2023.

3 Budget

The successful artist will have a budget of \$7,000 (ex GST) and must include:

- preparation and delivery of workshops including any support staff required by the

artist to undertake the workshops

- all design workshop materials
- all painting materials and equipment
- cement fibre sheeting.

Anti-Graffiti coating and installation will be provided by the CoO.

The budget:

- will be overseen by the PAPO on signing the commissioning agreement
- payment method will be negotiated with the selected artist to ensure progress payments are made to cover start-up and development costs
- an agreed balance will be paid on completion and installation of the final artworks
- the time for payment is 30 days from end of month in which the invoice is received
- payments will not be made on delivery
- invoices must be addressed in accordance with the details provided on the purchase order and commissioning agreement.

4 Acknowledgement by the City of Onkaparinga

The CoO will acknowledge the artist, volunteers and any project partners in a manner fitting to site. The artist of the work will be acknowledged in any publicity or promotional materials regarding the project.

5 Timeframe – Stobie Pole Project, Old Reynella

Action	Description	Due date
PHASE 1		
Expression of interest	Artist invited to submit Expression of Interest	23 January – 20 February 2023
Assessment	Onkaparinga Public Art Reference Team (OPART) to choose artist/facilitator	28 February 2023
Briefing and Site visit	PAPO to brief artist and site visit	1 March 2023
PHASE 2		
Workshops and dates designed	Artist to develop structure of project	2–10 March 2023
Present workshop plan	Artist to present workshops program to CoO staff	14 March 2023
Call out to community for participants and finalise numbers	Via Old Reynella Neighbourhood Centre and local community groups	17 March 2023
Workshop structure (and dates) finalised	PAPO and artist	6 April 2023

Action	Description	Due date
PHASE 3		
Design Workshop starts	Introduction to project and initial design process undertaken – Reynella Neighbourhood Centre (RNC) and Neporendi Aboriginal Community Centre (NACC)	*28 April 2023 (3 sessions) 1 – RNC 2 - NACC
Design Approvals	SA Power Networks, City of Onkaparinga, any businesses along Old South Road	1–11 May 2023
Neporendi workshops	Dates to be confirmed	*Wednesdays and Fridays May/June (2-4 sessions)
Measure Stobie poles and custom cut cement sheeting	Men’s Hobby Group, RNC	8–19 May 2023 (TBC)
Fabrication workshops	Workshops held at RNC	**Friday afternoons: 3.30–6.30pm (inc. prep and clean up) 12 May – 23 June 2023 (7 sessions)
Touch up work	Ready for Anti-Graffiti coating	23–27 June 2023
PHASE 4		
Anti-Graffiti coating applied to completed work	Men’s Hobby Group/City of Onkaparinga to undertake	26 June – 6 July 2023
Installation	City of Onkaparinga to undertake	10 – 12 July 2023
Sign off	Council to sign off work after installation	17 July 2023
Action	Description	Due date

*All dates will be confirmed once the successful artist has been commissioned.

**Note that the booking for the RNC workshops will need to stay on Friday afternoons (May and June)

6 Expression of Interest

Expression of interest (EOI) must be forwarded to the attention of Anna Hughes, Public Arts Project Officer, City of Onkaparinga by **5pm, 20 February 2023** via mail@onkaparinga.sa.gov.au

Expressions of interest are to be formatted into one PDF file and must include:

- a statement in response to the brief and the EOI selection criteria (no more than one page)

- a current curriculum vitae (no more than two pages)
- High quality image examples of previous work (no more than five) labelled to include the year the work was produced and other relevant information
- names and contact details of two referees.

6.1 Expression of interest – assessment criteria

The Onkaparinga Public Art Reference Team will be assessing submissions on the following:

- examples of artwork of high artistic merit
- an understanding of the brief
- an ability to develop concepts and communicate ideas
- a proven ability to work with community participants to successfully deliver projects
- an ability to work on projects within timelines and budgets.

6.2 Successful artist – proposed plan for project

The successful artist will be required to present or submit their plan to the PAPO and relevant stakeholders as outlined in the Timeframe.

The concept design proposal is to include:

- plan of workshop schedule
- indicative project budget indicating materials and processes
- indication of materials and fabrication methods
- outline of public safety, risk management and maintenance.

All parties need to be satisfied that the proposal is achievable within the budget available.

7 Warranty

The Artist is to provide a warranty on all the material used (i.e. quality paint) to ensure the safety of the participants involved in workshops.

8 De-accessioning, repair or restoration

If the CoO decides to de-accession the artwork(s) in total or in part the artist will be contacted.

In the case of vandalism or damage to artworks, CoO will undertake a public art condition assessment and will endeavour to contact the artist to offer the opportunity for them to quote to be involved in potential repair work. Repair or restoration work will be at the discretion of CoO.

9 Contacts

For further information and queries please contact Anna Hughes, Public Arts Project Officer, mail@onkaparinga.sa.gov.au

10 Reference material

Appendix 1 – Assessment Criteria – Expression of Interest

Artistic Merit, Innovation, Concept Development 40%

- Written conceptual appreciation and reference to concepts for artwork
- Artistic merit and innovation as evidenced in the visual material provided
- Demonstrated ability to develop concepts and communicate ideas
- Proven experience of realising concepts through to fruition with community groups.

Experience & Capability 40%

- Previous relevant experience in the public realm AND demonstrated ability to work with diverse community groups
- Demonstrated ability to create work that engages with a broad public
- Demonstrated ability to work collaboratively.

Schedule & Financial Viability 30%

- Demonstrated ability to work on a project of this nature within timelines and budget (examples of similar completed projects strongly recommended)
- Current certificate of public liability insurance (\$20million) or statement of willingness to comply.

Appendix 2

This graph is a summary of the comments from the Community engagement undertaken for the mural on the Reynella Neighbourhood Centre.

As depicted priority themes are:

1. Vines
2. Aboriginal Heritage (content to be managed through engagement with Neporendi)
3. Diversity
4. History
5. Colour.

