

STRATEGIC DIRECTIONS 2002 – 2005

(as per Creating Our Future brochure)

#	Category	Heading	Description
Foster enterprising communities (strategic direction 1)			
1.1.0	Foster enterprising communities	Promote community empowerment	Promote community empowerment
1.1.1	Foster enterprising communities	Leadership and mentor programs	Investigating opportunities to sponsor leadership and mentor programs that identify and develop local potential and talent.
1.1.2	Foster enterprising communities	Access to information	Continuing to improve access to, and the quality of, information, particularly via libraries and the internet.
1.1.3	Foster enterprising communities	Information and knowledge economy	Enhancing local capacity to participate in the information and knowledge economy.
1.1.4	Foster enterprising communities	Consultation process	Further developing consultation processes that better target different segments of the community and motivate people to contribute to the decision-making process.
1.2.0	Foster enterprising communities	Build on the strengths of the area	Build on the strengths of the area in a way that is sensitive, creative and defines the competitive advantages
1.2.1	Foster enterprising communities	Facilities and infrastructure	Building the capacity of facilities and infrastructure to support increased participation in community activity, arts and education, tourism and business development.
1.2.2	Foster enterprising communities	Research	Supporting research and identifying opportunities to grow and attract new sustainable industries.
1.2.3	Foster enterprising communities	Export and extension services	Continuing to support the growth of existing local businesses through export and extension services.
1.2.4	Foster enterprising communities	Festivals and events	Sponsoring and promoting festivals and events that showcase the area's attributes and it's diversity.
1.2.5	Foster enterprising communities	Tourism	Identifying opportunities for tourism that add value to local industries and townships without degrading the environment.
1.2.6	Foster enterprising communities	Realising opportunities	Understanding the implications and realising the opportunities associated with an ageing population.
1.3.0	Foster enterprising communities	Grow local ideas and create pathways to meaningful employment	Grow local ideas and create pathways to meaningful employment
1.3.1	Foster enterprising communities	Education and vocational training	Increasing education and vocational training opportunities that are linked to the skills base required for new and future-oriented industries.
1.3.2	Foster enterprising communities	Enterprise development	Supporting the sustainable growth of local enterprise and engaging all citizens including youth and older populations in enterprise development initiatives.

1.3.3	Foster enterprising communities	Employment programs	Focussing on programs to assist residents seeking employment to find meaningful and sustainable jobs.
-------	---------------------------------	---------------------	---

#	Category	Heading	Description
Commit to our environment (strategic direction 2)			
2.1.0		Environmental performance	Improve our environmental performance
2.1.1	Commit to our environment	Council operations	Demonstrating good environmental practices in Council operations and community land management.
2.1.2	Commit to our environment	Impacts of business, industry and the community	Minimising the negative impacts of business, industry and the community on the environment.
2.2.0	Commit to our environment	Restore the natural environment	Protect and restore the natural environment
2.2.1	Commit to our environment	Biological diversity	Conserving and enhancing the biological diversity of local indigenous flora and fauna.
2.2.2	Commit to our environment	Rehabilitation and revegetating	Revegetating areas with appropriate species and rehabilitating degraded sites.
2.2.3	Commit to our environment	Management of water courses & catchments	Improving the management of water courses and catchments.
2.3.0	Commit to our environment	Management of the coast	Improve our understanding and management of the coast
2.3.1	Commit to our environment	Coastal planning	Developing a framework to integrate coastal planning, development and management across all levels of government and the community.
2.3.2	Commit to our environment	Coastal processes	Improving community awareness of coastal processes and impacts and increasing investment in local community based coastal management.
2.3.3	Commit to our environment	Coastal protection	Protecting and restoring coastal areas.
2.4.0	Commit to our environment	Increase community awareness and involvement	Increase community awareness and involvement in environmental issues:
2.4.1	Commit to our environment	Environmental information	Improving access to environmental information.
2.4.2	Commit to our environment	Community involvement	Promoting and supporting community involvement in key environmental initiatives.
2.5.0	Commit to our environment	Manage the impact of urban and rural growth on natural environments	Manage the impact of urban and rural growth on natural environments
2.5.1	Commit to our environment	Urban-rural interface	Defining an urban-rural interface.
2.5.2	Commit to our environment	Land use conflicts	Managing land use conflicts.
2.5.3	Commit to our environment	Sustainable management	Improving sustainable management of urban and rural lands.

#	Category	Heading	Description
Create places for people (strategic direction 3)			
3.1.0	Create places for people	Improve the provision, design and image of public spaces	Improve the provision, design and image of public spaces
3.1.1	Create places for people	Image and identity	Enhancing image and identity through entrance ways, public art and signage and the control of graffiti and vandalism.
3.1.2	Create places for people	Multi use trails and open spaces	Providing a network of multi use trails and open spaces.
3.1.3	Create places for people	Sporting activities and recreation	Providing facilities for sporting activities and recreation.
3.1.4	Create places for people	Music and festivals	Providing venues for live music and festivals.
3.1.5	Create places for people	Reconciling conflicting activities	Reconciling conflicting activities along the coast.
3.1.6	Create places for people	Upgrading facilities	Upgrading facilities in public places, including the coast.
3.1.7	Create places for people	Functionality and design of centres	Enhancing the functionality and design of centres.
3.1.8	Create places for people	Public infrastructure and facilities	Improving the maintenance of public infrastructure and facilities.
3.2.0	Create places for people	Use, accessibility and safety of public places	Increase the use, accessibility and safety of public places
3.2.1	Create places for people	Physical access and safety	Increasing emphasis on design for improved physical access and safety, particularly along the coast.
3.2.2	Create places for people	Awareness of services	Increasing awareness of services and facilities.
3.2.3	Create places for people	Ownership of public spaces	Increasing community ownership of public spaces such as parks, streetscapes and the coast.
3.3.0	Create places for people	Transport network	Improve the transport network
3.3.1	Create places for people	Amenity, safety and physical access	Upgrading the amenity, safety and physical access of transport infrastructure and facilities.
3.3.2	Create places for people	Infrastructure support of public transport	Increasing the capacity and ability of the City's infrastructure to support all forms of public transport, especially forms of transport that are environmentally friendly.
3.3.3	Create places for people	Access to public transport	Increasing access to, and frequency of, all forms of public transport.
3.4.0	Create places for people	Local heritage and cultural significance	Identify, acknowledge and respect places of local heritage and cultural significance
3.4.1	Create places for people	Aboriginal heritage	Embracing and preserving Aboriginal cultural heritage as part of a living culture.
3.4.2	Create places for people	Built heritage and local history	Preserving built heritage and local history.
3.4.3	Create places for people	Cultural diversity	Promoting and supporting cultural diversity while sharing a common future and sense of place.

#	Category	Heading	Description
Turn waste to wealth (strategic direction 4)			
4.1.0	Turn waste to wealth	Convert waste into a valued resource	Support the growth of new and existing industries to convert waste into a valued resource
4.1.1	Turn waste to wealth	New industries	Identifying opportunities to create new industries that reduce, reuse and recycle waste.
4.1.2	Turn waste to wealth	Renewable energy	Increasing our use of renewable energy sources
4.1.3	Turn waste to wealth	Better use of resources	Supporting existing businesses and industries to make better use of resources – assisting local community initiatives that reduce waste.
4.1.4	Turn waste to wealth	Community initiatives	Assisting local community initiatives that reduce waste.
4.1.5	Turn waste to wealth	Stormwater, wastewater and effluent reuse	Identifying ways to capture and harvest stormwater, wastewater and effluent for reuse.
4.1.6	Turn waste to wealth	Collection and treatment options	Identifying uses for materials currently going to landfill as well as collection and treatment options, particularly for green waste.
4.2.0	Turn waste to wealth	Reduce resource consumption	Reduce resource consumption at home schools, workplace, community facilities and the transport network
4.2.1	Turn waste to wealth	Education and awareness	Supporting education and awareness programs to promote smarter use of energy, water and other renewable and non-renewable resources.
4.2.2	Turn waste to wealth	Integrated waste management	Improving integrated waste management systems to increase participation in recycling and divert materials from landfill and prevent pollution.
4.2.3	Turn waste to wealth	Greenhouse measures	Identifying sources of greenhouse emission and practical measures for reduction.

#	Category	Heading	Description
Promote healthy lifestyles (strategic direction 5)			
5.1.0	Promote healthy lifestyles	Promote healthy lifestyle patterns	Promote healthy lifestyle patterns
5.1.1	Promote healthy lifestyles	Health education and awareness	Supporting health education and awareness programs that promote a more positive approach to physical health and fitness, mental wellbeing and preventative care.
5.1.2	Promote healthy lifestyles	Opportunities for health and leisure industry	Identifying opportunities for growth in the health and leisure industry.
5.1.3	Promote healthy lifestyles	Leisure and recreation facilities	Continuing to support and develop leisure and recreation facilities s that are accessible and safe to all members of the community.

5.2.0	Promote healthy lifestyles	Maintain and support community centres and services	Maintain and support community centres and services, including targeted support
5.2.1	Promote healthy lifestyles	Drug, alcohol and gambling problems	Addressing drug, alcohol and gambling problems in the community.
5.2.2	Promote healthy lifestyles	Accommodation and emergency shelters	Assisting the homeless, particularly in locating affordable accommodation and emergency shelters.
5.2.3	Promote healthy lifestyles	Accessibility of medical services	Investigating the demand for and accessibility of general practitioners and specialist medical services.
5.2.4	Promote healthy lifestyles	Health and social needs of target groups	Addressing the health and social needs of target groups including people with disabilities, young families, men, Aboriginal people and an ageing population.
5.2.5	Promote healthy lifestyles	Areas of high disadvantage	Addressing the needs of areas of high disadvantage.
5.2.6	Promote healthy lifestyles	Affordability and accessibility	Addressing the affordability and accessibility of services
5.2.7	Promote healthy lifestyles	Crime and violence	Reducing levels of crime and violence.
5.2.8	Promote healthy lifestyles	Support networks	Developing support networks that individuals can turn to for assistance.
5.3.0	Promote healthy lifestyles	Enhance a sense of pride and belonging in the community	Enhance a sense of pride and belonging in the community
5.3.1	Promote healthy lifestyles	Education and awareness programs	Supporting educational awareness programs that promote respect and tolerance.
5.3.2	Promote healthy lifestyles	Identifying community needs	Providing ways for identifying community needs.
5.3.3	Promote healthy lifestyles	Local history and culture	Celebrating and promoting local history and culture.
5.3.4	Promote healthy lifestyles	Volunteer participation	Promoting and supporting volunteer participation in local community groups and services.
5.3.5	Promote healthy lifestyles	Value of diversity	Celebrating and enhancing the value of our diversity.